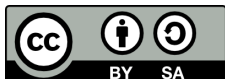


<b>Change:</b>			
<b>Owner:</b>		<b>Mentor:</b>	
<b>Context / scope:</b>		<b>Aligned to objective:</b>	

Hypothesis		Risks	
<p>We believe that</p> <p>will result in</p> <p>We'll know that we have succeeded when:</p>		Downside (to be invalidated/mitigated)	Upside (to be nurtured)
Assumptions & dependencies		Pilot experiments (new A3s)	(owner)
To be validated	To be resolved		
People		Insights	
Directly impacted	Other stakeholders & influencers		



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